

# Glossy Monomeric Permanent Adhesive Vinyl

With ColorPRO Technology (Product ID: CV101G)



## ColorPRO Technology: The standard for color excellence in digital printing

- ColorPRO Technology, designed together with HP Latex printers and original HP inks, enables optimized printing system performance.
- Printing materials with ColorPRO Technology utilize innovations designed to optimize color vividness, sharpness, and durability on targeted digital printers.
- Printing Materials with ColorPRO Technology achieve exceptional quality and consistent performance through rigorous standards defined and monitored by HP.

## Grab attention with bright, vibrant image quality

- From event signage to retail displays, achieve a high-quality look with this versatile, easy-to-handle, quick-mount self-adhesive vinyl.
- Designed for excellent gloss uniformity and color gamut.
- Ideal for a wide range of indoor and outdoor applications.

## Count on long lasting, durable results

- Prints achieve 3 years unlaminated display permanence outdoors;<sup>1</sup> 3 years in-window.
- Get optimal results—including weather-resistance without additional lamination—using HP Latex Inks.

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## Technical specifications

<b>Weight (Base film)</b>	110 g/m <sup>2</sup> per ISO 536 Test Method
<b>Weight (With liner)</b>	275 g/m <sup>2</sup> per ISO 536 Test Method
<b>Thickness (Base film)</b>	79 microns (3.1 mil) per ISO 534 Test Method
<b>Thickness (With liner)</b>	259 microns (10.2 mil) per ISO 534 Test Method
<b>Base vinyl</b>	Monomeric
<b>Liner</b>	Double Sided Polyethylene Bleached Kraft Paper
<b>Adhesion, initial</b>	4.5 N/10mm per PSTC 101A (rev 05/07)
<b>Opacity</b>	93% per TAPPI T-425 Test Method
<b>Brightness</b>	88 per TAPPI T-452 Test Method
<b>Whiteness</b>	85
<b>Finish</b>	Glossy
<b>Dimensional stability (MD) 70° C for 48 hrs</b>	0.4mm according to FINAT FTM14
<b>Dimensional stability (CD) 70° C for 48 hrs</b>	0.3mm according to FINAT FTM14
<b>Dimensional stability (MD) 70° C for 168 hrs</b>	0.7mm according to FINAT FTM14
<b>Dimensional stability (CD) 70° C for 168 hrs</b>	0.5mm according to FINAT FTM14
<b>Operating temperature</b>	15 to 35° C (59 to 95° F)
<b>Operating humidity</b>	40 to 60%
<b>Water resistance</b>	Water-resistant using HP Latex Inks
<b>Dry time</b>	Instant
<b>Lamination</b>	Cold
<b>Shelf life</b>	1 year, unopened in original packaging
<b>Storage temperature</b>	10 to 40° C (50 to 104° F)
<b>Storage humidity</b>	20 to 80% relative humidity
<b>Country of origin</b>	Product of China

## Ordering information

### Roll sizes

42 in x 164 ft (1067 mm x 50 m)  
50 in x 164 ft (1270 mm x 50 m)  
54 in x 164 ft (1372 mm x 50 m)  
60 in x 164 ft (1524 mm x 50 m)

### Region

United States, Canada, and Latin America  
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<sup>1</sup> Outdoor display permanence rating according to SAE J2527; in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water; performance may vary as environmental conditions change.

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